

Queensland Athletics Photography Policy

current as at 01 September 2023



1. Purpose of the Policy:

This policy is designed to provide an understanding of issues surrounding the acquisition and display of images and/or video of registered members participating in athletics activities throughout Queensland. It also serves as an administrative reference in relation to the management of photography and videography by any person at Queensland Athletics and affiliated Clubs functions, events and competitions.

In Australia there is no law restricting photography or videography of people including children in public spaces on the condition that the images are NOT:

- a. indecent (such as 'upskirt' or 'downblouse' photographs taken covertly in change rooms or toilets),
- b. being used for voyeurism or made for the purpose of observing and visually recording a person's genital region,
- c. protected by a court order (e.g., child custody or witness protection),
- d. defamatory, or
- e. being for commercial purposes (a person's likeness is used to endorse or entice people to buy a product).

2. General Policy:

2.1 The majority of Queensland Athletics events are held at venues on public Government-owned grounds or on facilities on School or University Grounds made available to the public. Each of these facilities may have their own policy regarding photography. In general, for events held by Queensland Athletics the Queensland Athletics Photography Policy will be used.

2.1 Neither Queensland Athletics nor any associated Clubs can stop anyone taking photographs or video images in public spaces. These will in most cases include non-competition areas during events.

2.2 Queensland Athletics requires the privacy of others to be respected and prohibits the use of camera phones, videos and cameras inside changing areas, showers and toilets.

2.3 Queensland Athletics and associated Clubs will only use appropriate images of registered members relevant to athletics and depicting them suitably clothed in a manner that promotes participation in athletics.



2.4 When using a photo of any registered member Queensland Athletics and its affiliated Clubs will not name or identify the athlete/coach/official/volunteer or display personal information such as residential address, email address or telephone numbers without gaining consent.

2.5 Photography and video footage is usually only required at Queensland Athletics and associated sanctioned events and functions for three purposes:

- Athlete training and development
- Queensland Athletics and associated Club promotion and publicity
- Participants and family use

2.6 Venues such as sport centres like QSAC may already have specific photography/video restrictions or guidelines in place which Queensland Athletics and associated Clubs, as a user of the centre, is required to follow.

2.7 Field of Play: To ensure proper use of images, safety and efficient event delivery Queensland Athletics will control access by photographers to the field of play.

2.8 It is expected that any person entering the field of play and knowingly taking photos or video of Queensland Athletics events is identified and wearing suitable clothing to acknowledge their role on the day. In addition:

- a. Complete a prescribed form indicating current Blue Card Details,
- b. Indicate the intended use of all photography including a link to any online site or social media: these sites must be public,
- c. Declare that all photography will only be used for promotion of Queensland Athletics or an affiliated Club,
- d. Declare that images obtained while on the field of play will not be for private purposes,
- e. If acting as a club photographer at an event you will agree to provide Queensland Athletics with at least 5 photos for use in promoting the sport.

3. Policy Guidelines:

So that Queensland Athletics members are aware that photography and videography will in all probability occur at events including events and competition members sign an acknowledgement on their membership application attesting to the fact that they are aware that images are likely to be taken and that such images may be used for Queensland Athletics and associated Club purposes, except for situations described in:

3.1 Where competitions are held on public land (Local Government/Council grounds) individuals can photograph or video competition and individuals whether participating or not from outside the field of play.



3.2 Exceptions to Freedom to Photograph - There are specific instances in law where the taking of any image is banned. Such instances generally relate to child custody matters, wards of the state, restraining orders and witness protection. It is also possible that from time-to-time other circumstances may also preclude the taking of any image of an individual. Where such orders are in place it is the responsibility of the parent or guardian or individual to notify Queensland Athletics or the relevant associated Club including (where appropriate) the provision of a confidential copy of the order. In such cases Queensland Athletics or the relevant associated Club will use its best endeavours to prevent the taking of such images.

3.3 Photography for Publication or Commercial Use: Where a photographer/ videographer has been contracted by Queensland Athletics or an associated Club or event to acquire images of individuals or teams for the purpose of marketing and sales, the contractor is required to be suitably identified and provide the appropriate certificates (e.g., a current Blue Card where a contractor has been engaged). Queensland Athletics or the relevant associated Club has the obligation to advise the contractor of any limitations as prescribed by a court order or law.

3.4 Photography for Private Use: Except for the Field of Play, there are no restrictions on parents, guardians and/or family members taking photos or video footage of their children participating in athletics provided the images are for personal use and do not encroach on the limitations as described in 3.2. Equally there are no restrictions on officials (including coaches, referees and administrators) taking images for coaching purposes, athlete development or general publicity provided 3.2 is observed.

3.5 Inappropriate Photography: Where an individual is believed to be inappropriately photographing any member of Queensland Athletics, QA or the associated Club can ask the individual to stop. If the individual refuses, the police may be called to deal with the matter.

The information in this publication (Photography Policy) is of a general nature only and it is neither intended to be relied upon as, nor to be a substitute for, specific professional advice. No responsibility can be accepted where an individual or group or by any person acting on behalf of any individual or group does not comply with the general policy or intent of the policy.